
Privacy Policy: Last Updated July-10-2024

Privacy Policy Overview

Introduction

Redpoint Security, Inc. ("we," "our," or "us") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your contact information when you visit our website or engage with our social media pages. We respect your privacy and are committed to maintaining the confidentiality of any information we collect.

Information Policy

Information We Collect

Redpoint may collect and store the following contact information about you when you visit our website or engage with our social media pages:

1. **Name:** If you voluntarily provide your name when contacting us or signing up for our newsletter, we may collect and store it.
2. **Email Address:** We may collect and store your email address when you subscribe to our newsletter, contact us through our website, or interact with us on social media.

How We Use Your Information

Redpoint will use the contact information we collect strictly for internal purposes, which include:

1. **Communication:** We will use your contact information to communicate with you about our products, services, promotions, or any other relevant information. This may include sending newsletters, updates, and responding to your inquiries.
2. **Customer Support:** If you reach out to us with questions or requests for assistance, we may use your contact information to provide customer support and address your concerns.
3. **Marketing:** We may send you marketing communications about our products and services if you have subscribed to our newsletter or otherwise provided explicit consent for such communications. You can opt out of these communications at any time by following the unsubscribe instructions included in the emails.
4. **Third-Party Software and AI tools:** Redpoint Security employs various CRM-style software and tools for tracking customers and the work we may do for them. For our customer data, we only use third-party software vetted to meet Redpoint's

privacy standards and data retention policies, and Redpoint does not employ third-party CRM AI features for tracking or targeting specific customers.

Disclosure of Your Information

Redpoint does not sell, trade, or otherwise transfer your contact information to third parties. Your contact information is used exclusively for our internal purposes as described in this Privacy Policy.

Protection of Your Information

Redpoint implements reasonable security measures to protect your contact information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee the absolute security of your information.

Your Rights

You have the right to:

1. Access: Request access to your contact information that we have collected.
2. Correction: Request corrections to any inaccuracies in your contact information.
3. Deletion: Request the deletion of your contact information from our records.
4. Opt-Out: Opt out of receiving marketing communications from us.

To exercise any of these rights or if you have any questions about your information or Redpoint's Privacy Policy, please contact us using the information provided in the "Contact Us" section below.

Changes to this Privacy Policy

Redpoint may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any updates will be posted on this page, and the "Last Updated" date will be revised accordingly.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the way Redpoint handles your contact information, please contact us at:

Redpoint Security
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Bountiful, UT 84010
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